



a place of mind  
THE UNIVERSITY OF BRITISH COLUMBIA



advancing marine conservation

Institute for the Oceans and Fisheries  
(formerly the Fisheries Centre)  
2202 Main Mall  
Vancouver BC, Canada V6T 1Z4

Phone 604 827 5137  
a.vincent@oceans.ubc.ca  
www.projectseahorse.org

Mr. Mentogiannis  
UFR Team  
Greece

October 16, 2017

Dear Mr. Mentogiannis and the UFR Team,

We are writing to ask if you would consider accepting the volunteer position of **Ambassador** for the *iSeahorse* program in Greece.

As you know, *iSeahorse* ([www.iseahorse.org](http://www.iseahorse.org)) is an online 'citizen science' tool for seahorse conservation, created by Project Seahorse. *iSeahorse* harnesses the power of divers, photographers, scientists, conservation groups and other seahorse enthusiasts around the world to improve our understanding of these elusive and threatened animals and to increase conservation efforts. As Project Seahorse acts in the capacity of the IUCN SSC Seahorse, Pipefish and Stickleback Specialist Group, *iSeahorse* provides a vital tool for global conservation action for these fishes.

Our Project Seahorse team has identified those committed to seahorse conservation, and we are now asking people for their help. Should you agree to become an *iSeahorse* Ambassador, your role would be to promote *iSeahorse* and increase public awareness of seahorses and marine conservation, empowering citizens to take action for seahorses and the seas.

As an *iSeahorse* Ambassadors you will be registered as a special user, and identified to other users by a special icon and username. We will recognize you and include your contact information and other relevant links to you on the *iSeahorse* website. You will be encouraged to promote and spread the message of *iSeahorse* (*saving seahorses, saving the seas*) in Greece (digital *iSeahorse* promotional material and educational resources will be made available).

We do hope you will consider our request, so that together we can secure the future of seahorses in Greece. If you have any questions or concerns please do not hesitate to contact Project Seahorse Biologist, Lily Stanton, [l.stanton@projectseahorse.org](mailto:l.stanton@projectseahorse.org).

Warm regards,

Project Seahorse

Amanda C.J. Vincent

Amanda C.J. Vincent, Ph.D.  
Professor and Director, Project Seahorse  
Chair, IUCN SSC Specialist Group on Seahorses, Pipefishes and Sticklebacks



**iSeahorse**  
Saving seahorses together